



CHARISMA BOOSTER II

By Florian Mueck

Charisma is not 100% innate. Can you not boost your presence? Can you not boost your level of self-confidence? Can you not boost your rhetorical skills? Can you not boost your authenticity? Can you not lead by example? You can boost your charisma; you can turn into a more charismatic person! In this two-day follow-up of the CHARISMA BOOSTER I you continue to deepen your communication skills and learn how to shine even more on stage and in life.

DAY 1

CHARISMA BOOSTERS Group work and presentations	9:30
RECAP STRUCTURE Back to persuasive communication	10:00
SPEECH 5: THE MOTIVATIONAL TALK Preparation, speeches, evaluations	10:15
LUNCH	13:00
KEYNOTE TRAINING SPEECH: F.C. CHARISMA – 11 PLAYERS FOR MORE CHARISMA Smile, credibility, self-confidence, optimism, transparency, charm, communication, courtesy, motivation, inspiration, energy	14:00
SPEECH 6: STRONG, STRONGER, ME Preparation, speeches, evaluations	15:30
END OF DAY 1	18:00

DAY 2

BACK TO SCHOOL A knowledge test	9:30
SPEECH 7: THE GOOD POLITICIAN Preparation, speeches, evaluations	9:40
LUNCH	13:00
THE TED EFFECT How to professionally prepare a TED-style presentation	14:00
SPEECH 8: THE CHARISMATIC LEADER Group exercise – preparation, presentations	14:30
TEAM FEEDBACK Positive feedback round	16:15
FINALE	17:30



Florian Mueck
Barcelona
+34 635 198 645
info@floriammueck.com
floriammueck.com

Florian Mueck from Germany, based in Barcelona, worked as a consultant and business development manager for almost a decade for KPMG, the global advisory firm. Since 2009 he has dedicated himself to helping companies improve their team performances and effectiveness by teaching them the power of persuasive communication and memorable presentations. His specialty is moving people to action in a fun, pragmatic, energetic way. Florian is the co-creator of the world's first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona and author of four books, Florian offers transformational communication seminars, keynote speeches and presentation coaching, in English, German and Spanish mainly to international brands like Banco Santander, Chupa Chups, Danone, Microsoft, Moët Hennessy or Zalando.



After 5 seconds we were surprised. After 60 seconds we were hooked. After 5 minutes we put down our smart phones. Florian's vibrant personality and exciting content impressed us. He's empathetic, competent, concrete and authentic - a true top speaker!

THOMAS KOMBRECHT
Product Marketing Manager at Microsoft

The training with Florian turned out to be the most transformational experience we have had in Acceso. We cried, we laughed, we learned - in the end, we put in practice the wisdom of Aristotle. Having Florian with us meant a before and an after for us at Acceso.

SERGIO GUILLOT
CEO at Acceso Group

Florian is a spectacular speech trainer. He is a master of the material, extremely good at bringing out the best in people and getting them to confront their own inhibitions, and incredibly funny and engaging and utterly effective. Highly recommended!

ERIC BOWNMAN
VP Engineering at Zalando

To describe Florian's workshops as "speech seminars" would be a misleading understatement. In Barcelona we did not only improve our public speaking skills, but experienced two days full of positive thinking and energy. Definitely the best seminar I ever attended.

JÖRG ZÄTZSCH
Partner at CMS

