

Florian Mueck's

The Seven Minute Star

the public speaking training

"Public speaking can be creativity, energy, challenge, inspiration, fun. In 48 hours you change your perception about public speaking – completely. In just two days, you gain tons of self-confidence and tremendously improve your communication skills. A truly transformational experience."

DAY 1 GOODBYE FEAR

Set the stage	Expectations and vision	10:00
Speech 1 Breaking the ice	Preparation, speeches, evaluations	10:30
Speech Structure Building™ Method	A powerful tool for building any speech or presentation in no time in four simple steps	13:00
<i>Lunch</i>		<i>13:30</i>
The Seven Minute Star – Become a great speaker in 15 simple steps	Self-confidence, transparency, rhetorical devices, quotes, stories, visual aids, eye contact, body language, voice, humor, passion, enthusiasm, smile	14.30
Speech 2 Pathos, pathos, pathos	Preparation, speeches, evaluations	16:00
<i>End of day 1</i>		<i>18:30</i>

DAY 2 WELCOME FUN

Back to school	Knowledge check day 1	10:00
Speech 3 Presenting with slides	Prepared business presentations with slides. Extensive feedback rounds focusing on content, delivery and slides	10:10
<i>Lunch</i>		<i>13:30</i>
Power to your point	Best practices in building slide presentations	14.30
Speech 4 Selling an idea	Creative group exercise. Preparation and presentations	15:00
Team feedback	Positive feedback round	17:00
<i>End of day 2</i>		<i>18:30</i>

About Florian



Florian Mueck from Germany, based in Barcelona, worked as a consultant and business development manager for almost a decade for KPMG, the global advisory firm. Since 2009 he has dedicated himself to helping companies improve their team performances and staff retention by teaching them the power of persuasive communication and clear presentations. His specialty is moving people to action in a fun, pragmatic, energetic way. Florian is the co-creator of the world's first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona and author of *The Seven Minute Star* and *PlusPlus*, Florian offers transformational communication seminars, presentation coaching, keynote speeches and event facilitation in English, German and Spanish mainly to international brands like Deutsche Bank, King.com and ChupaChups.

Contact

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Two very good educational and inspiring days. Florian is pleasantly "crazy"; he's highly competent and knows how to motivate and energize all seminar participants. Great guy, great training!

Peter Kraus vom Cleff
Managing Director at Rowohlt Verlag

In two fun, inspiring and emotional days, Florian made the toughest ones break through their own comfort zones. Personal, practical, professional. Thank you for a fantastic seminar!

Jan Wedekind
Business Performance Director at King.com

I can only describe it as pure magic. We came away a stronger team with a new and fresh slant to our presentation skills. We were able to immediately apply our new found approach to presenting in our annual global conference, which turned out to be the best one we ever had.

Nicole McPeanne
People Director at Wall Street English

The love for what one does, the love to create, the attitude towards individuality – Florian has proven these qualities. Where rhetoric and teambuilding are concerned – this is our understanding of the pursuit of perfection.

Daniel Braun
VP Austria/Switzerland Mercure Hotels