



THE FORCE: VULNERABILITY

By Florian Mueck



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Florian is an international speaker, trainer, author and the co-creator of the world's first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona and author of four books, Florian offers transformational communication seminars, keynote speeches and presentation coaching, in English, German and Spanish mainly to international brands like Banco Santander, Chupa Chups, Danone, Microsoft, Moët Hennessy or Zalando.

Are we perfect? Are you perfect? Who is perfect? One of, if not *the* biggest driver of authenticity on stage is to show your imperfections. Vulnerability can and will never fail on stage. Fill out the following table; add three nouns below each of the vulnerability drivers. Talk about them on stage! Your audience and you will feel the force.

MY BIGGEST DREAMS

MY BIGGEST PASSIONS

MY CORE VALUES

MY GREATEST ACCOMPLISHMENTS

MY GREATEST STRENGTHS

THINGS I AM PROUD OF

QUALITIES I RESPECT IN OTHERS

MY SWEETEST MEMORIES

THINGS I LOVE MY FATHER FOR

MY BIGGEST WEAKNESSES

MY BIGGEST FAILURES

MY BIGGEST DISAPPOINTMENTS

ACTIONS I REGRET

MY BIGGEST FEARS

MY DARKEST HOURS
