



# [ONLINE] CHARISMA BOOSTER II

Offline or online - charisma is not 100% innate. Can you not boost your screen presence? Can you not boost your level of self-confidence? Can you not boost your rhetorical skills? Can you not boost your authenticity? Can you not lead by example? You can boost your charisma; you can turn into a more charismatic person! In this two-day follow-up of the CHARISMA BOOSTER I you continue to deepen your communication skills and learn how to shine even more on screen and in life.

## DAY 1

<b>WELCOME BACK</b> A special street, a special bar, one thorn	9:01
<b>CHARISMA BOOSTERS</b> Group work and presentations	9:07
<b>RECAP CHARISMA BOOSTER I</b> Back to persuasive communication	9:46
<b>SPEECH 5: THE MOTIVATIONAL TALK</b> Preparation, speeches, evaluations	10:19
<b>LUNCH</b>	13:02
<b>KEYNOTE TRAINING SPEECH: F.C. CHARISMA – 11 PLAYERS FOR MORE CHARISMA</b>	13:53
<b>SPEECH 6: SURPRISE, SURPRISE</b> Preparation, speeches, evaluations	15:25
<b>VIRTUAL BAR</b>	17:58

## DAY 2

<b>GONE WITH THE WIND</b> Making your knowledge stick	9:02
<b>SPEECH 7: THE GOOD POLITICIAN</b> Preparation, speeches, evaluations	9:31
<b>LUNCH</b>	12:59
<b>PUSH YOUR PITCH</b> How to sell your idea in 8 proven steps	13:51
<b>SPEECH 8: THE CHARISMATIC LEADER</b> Group exercise – preparation, presentations	14:52
<b>TEAM FEEDBACK</b> Positive feedback round	16:24
<b>FINALE &amp; VIRTUAL BAR</b>	17:31



**Florian Mueck**  
Barcelona  
+34 635 198 645  
info@florianmueck.com  
florianmueck.com

Florian Mueck from Germany, based in Barcelona, worked as a consultant and business development manager for almost a decade for KPMG, the global advisory firm. Since 2009 he has dedicated himself to helping companies improve their team performances and effectiveness by teaching them the power of persuasive communication and memorable presentations. His specialty is moving people to action in a fun, pragmatic, energetic way. Florian is the co-creator of the world's first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona and author of five books, Florian offers transformational communication seminars, keynote speeches and presentation coaching, in English, German and Spanish mainly to international brands like Banco Santander, Mast-Jägermeister, Metro Group, Microsoft, SAP or Viessmann.



With his seemingly endless energy, his humor, his authentic stories, and his examples, Flo kept us engaged and motivated on our screens. If you want to explore the tools of the art of rhetoric and, at the same time, grow as a team, book Flo.

**ANTJE STAFFA**

Vice President Global HR at Mast-Jägermeister

Florian inspired our top leaders with his high energy and reflections on leadership and change - a highlight of our leadership conference!

**VOLKER ZÖLLER**

President Consumer Goods at Essity

Florian is a spectacular speech trainer. He is a master of the material, extremely good at bringing out the best in people and getting them to confront their own inhibitions, and incredibly funny and engaging and utterly effective. Highly recommended!

**ERIC BOWNMAN**

CTO at TomeTom

To describe Florian's workshops as "speech seminars" would be a misleading understatement. In Barcelona we did not only improve our public speaking skills, but experienced two days full of positive thinking and energy. Definitely the best seminar I ever attended.

**JÖRG ZÄTZSCH**

Partner at CMS

