



TEGERNSEE CHARISMA BOOSTER

19-21 NOVEMBER 2023

“Nestled amidst the breathtaking landscapes of Bavaria, the stunning Lake Tegernsee sets the stage for a truly enchanting retreat. In this exclusive retreat you will learn how to master the scientific art of charismatic communication. From persuasive structure to inspiring storytelling – you’ll develop your personal style, learn to connect with people more effectively, and leave a lasting impact in any social or professional setting. Join us at Lake Tegernsee for the Charisma Booster and unlock your full charismatic potential.” -- Flo

THE VENUE: SEEHOTEL MALERWINKEL



19 NOV

INDIVIDUAL ARRIVAL	
BAVARIAN DINNER	19:35



20 NOV

SET THE STAGE	9:02
SPEECH 1: BREAKING THE ICE	10:01
LUNCH	13:17
THE SPEECH STRUCTURE BUILDING	14:31
THE DNA OF RHETORIC	16:02
BAVARIAN DINNER	19:31

21 NOV

SPEECH 2: PATHOS, PATHOS, PATHOS	9:02
SPEECH 3: PRESENTING WITH SLIDES	11:33
LUNCH	13:13
SLIDES: BEST PRACTICES	14:31
SPEECH 4: THE SALES PITCH	15:02
THE BEST FEEDBACK	16:31
FINALE	17:32



Florian Mueck
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Florian “Flo” Mueck from Germany, based in Barcelona, worked as a consultant and business development manager for almost a decade for KPMG, the global advisory firm. Since 2009 he has dedicated himself to helping companies and individuals improve their performance by teaching them the power of persuasive communication. His specialty is moving people to action in a fun, pragmatic, energetic way. Florian is the co-creator of the world’s first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona and author of five books, Florian offers transformational communication seminars, keynote speeches and speech coaching, in English, German and Spanish mainly to entrepreneurs and international brands like Activision Blizzard King, Banco Santander, Intel, Mast-Jägermeister, Microsoft, Roche, SAP, or Viessmann.



With Flo, I had the best and most unique seminar of my life. Florian made me grow tremendously in a very short time. With his technique, his humor, and his heart, he was able to take away my fears and prove that it is possible to become a public speaker. I am so grateful and I will never forget this experience.

CHRISTINE BERG
VP Software Engineering at Viessmann Group

Florian is a spectacular speech trainer. He is a master of the material, extremely good at bringing out the best in people and getting them to confront their own inhibitions, and incredibly funny and engaging and utterly effective. Highly recommended!

ERIC BOWNMAN
CTO at TomTom

Flo’s feedback approach of PLUS and PLUSPLUS has transformed both the mindset and attitude of my team and reformed our way of working.

CHRISTOPHER RATSCH
Member of the Board at Mast-Jägermeister



**Limited spots are available,
so secure yours today!**
For booking: +49 1511 7274944

2,900€*

* Including training, accommodation, and traditional food. Invoiced from Germany. VAT (19%) applies to German companies.