



**Florian “Flo” Mueck** from Germany, based in Barcelona, worked as a consultant and business development manager for almost a decade for KPMG, the global advisory firm. Since 2009 he has dedicated himself to helping companies improve their performances by teaching them the power of persuasive, inspiring, and charismatic communication. His specialty is moving people to action in an energetic, unconventional, memorable way. Florian is the co-creator of the world’s first public speaking board game RHETORIC. A collaborator of IESE Business School Barcelona, and author of five books, Florian offers transformational communication seminars, keynote speeches, and speech coaching, in English, German, and Spanish mainly to international brands like Banco Santander, Metro Group, Microsoft, Roche, SAP, Viessmann, and Jägermeister.

#### TOPICS

Persuasion  
Rhetoric  
Charisma

#### AUDIENCE

Leaders  
Managers  
Entrepreneurs

#### STYLE

Educational  
Entertaining  
Energetic

**LANGUAGES:** English, German, or Spanish

## CONTACT

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Personally, I appreciate Flo’s provocative inspiration that makes me laugh about myself! Thanks for making great contributions to our leadership group.

### MICHAEL BÖLLHOFF

Managing Partner at Böllhoff Group

—  
That was a very cool performance!

### JAN-HENDRIK GOLDBECK

Managing Director at GOLDBECK Group

—  
Florian’s keynote speech was inspiring, ground-breaking, and offered many insights that, without a doubt, will help us professionally. Many participants expressed their gratitude to me for having invited Florian. It was such a powerful opening!

### MARÍA JOSÉ TOMÉ

Head of Engineering at Roche Diagnostics

—  
Florian inspired our top leaders with his high energy and reflections on leadership and change – a highlight of our leadership conference!

### VOLKER ZÖLLER

President Consumer Goods at Essity

