



CHARISMA BOOSTER 2



17,036

Speech Evaluations*

198

Brand Buddies

42

Industries

18

Countries

“Public speaking is a mountain without a peak. And so is charisma. You survived the first climb. Now we go higher. Four more speeches. Countless feedback rounds. One conviction: It’s all about connection.”

DAY THREE: CHARISMA GROWS

THE CHARISMA BOOSTER CHALLENGE Group work and presentations	9:02
RECAP CHARISMA BOOSTER 1 Back to persuasive communication	9:33
SPEECH 5: THE MOTIVATIONAL TALK Preparation, speeches, evaluations	10:07
LUNCH	13:01
KEYNOTE TRAINING SPEECH: F.C. CHARISMA 11 players for more charisma	14:04
SPEECH 6: SURPRISE, SURPRISE Preparation, speeches, evaluations	15:24
HAPPY HOUR	17:47

DAY FOUR: CHARISMA REMAINS

GONE WITH THE WIND + SPEECH 6 CONTINUES Making your knowledge stick	9:01
SPEECH 7: THE GOOD POLITICIAN Preparation, speeches, evaluations	11:03
LUNCH	13:27
PUSH YOUR PITCH How to sell your idea in 7 proven steps	14:25
SPEECH 8: THE CHARISMATIC LEADER Group exercise – preparation, presentations	15:33
GRAND FINALE	17:09

* Status: 10 August 2026



Florian Mueck
Barcelona
+34 635 198 645
info@floriamueck.com
floriamueck.com

“Flo” from Germany, based in **Barcelona**, worked as a consultant and business development manager for almost a decade for **KPMG**, the global advisory firm. Since **2009** he has dedicated himself to helping companies improve their performances by teaching them the power of persuasive, inspiring, and charismatic communication. His specialty is moving people to action in an **energetic, unconventional, memorable** way. Florian is the co-creator of the world’s first public speaking board game **RHETORIC**. A collaborator of **IESE Business School Barcelona** and author of six books, Florian offers **transformational** communication seminars, keynote speeches, and speech coaching, in **English, German** and **Spanish** mainly to **international brands** like Banco Santander, Black Semiconductor, Intel, Jägermeister, Microsoft, Roche, SAP, Scopely, and Viessmann.



What can I say about Flo? He is a legend! A healer! And an amazing mentor! Chapeau.
ÅSA LAUTENBERG
Chief People Officer at DKV Mobility

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From CSI to HSV, Flo gave us the instruments to become more effective speakers and storytellers! Personally, I appreciate his provocative inspiration that makes me laugh about myself! Thanks for making great contributions to our leadership group.
MICHAEL BÖLLHOFF
Managing Partner at Böllhoff Group

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Wow, what an experience! The two days with Florian have been a real game-changer for me. Florian not only has incredible know-how but also a charming manner that knocked us all off our feet. The tips? Worth their weight in gold! I received so many practical pieces of advice that I could immediately incorporate into my daily routine. And the best part: It was a lot of fun!
SAWI AWAD-HARTMANN
CIO at Hellmann Worldwide Logistics

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Flo’s feedback approach of PLUS and PLUSPLUS has transformed both the mindset and attitude of my team and reformed our way of working.
CHRISTOPHER RATSCH
Former Member of the Board at Mast-Jägermeister

—
Yes, I suffered. Guess what? It felt fantastic! You will identify and destroy your own kryptonite. Thank you for changing my life, Jedi Master Flo!
VIOLET KLORER
Lead Technical Program Manager at BLIZZARD

